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The Historia	n
relying on his voluminous works and the document realized in his book, which is a strictly narrative ac to death.	s of his reign. This aim is largely count of the king's life from birth
More than a quarter of the book is concerned wit	h Frederick's unhappy youth and
As the book so vividly tells the story, the education	on of the young prince into adult
life went forward under the brutal hand of the fath	er seeking to mold his son into a
warrior, and under the young man's own passion for	or literature and art. Though the
author does not explicitly make the point, the per	rceptive reader may derive from
Enigma) for this two-fold education produced both	soldier and scholar.
Nearly half of the book is devoted to Frederick's ca	mpaigns during the First Silesian
War (1740-1742) and the Seven Years' War (1756-17	63). In keeping with the narrative
style, the justification of Frederick's seizure of Sile	sia, which caused these wars and
so much misery, is not closely examined, nor does t the warring parties. However, from his account the	reader cannot help feeling some
admiration for the Prussian king who was brilliant i	f not infallible as a field comman-
der, boldly and imaginatively reactive to changing ci	rcumstances, and a soldier among
his highly trained and courageous soldiers.	wish as wellow of him as well. These
For the rest, the book concerns itself with Frede	rick as ruler of his people. Here,
nonetheless determined to maintain a strong, effici	ent kingdom with a paternalistic
governance, allowing no mitigation of royal absolut	ism and supporting without stint
a powerful military establishment.	at het fam an an 1 a Marcata 1
Since Asprey's book is not particularly argument	tative, criticism must be directed
wish that the picture of Frederick William I could h	ave been better balanced by more
attention to his remarkable administrative accomp	lishments. The diplomatic histo-
rian will not be satisfied that French and Russian	diplomacy can be understood by
the telling of anecdotes. The social historian will be a set more firmly in the structures of Prussian and (	disappointed not to find Frederick
Still, such criticisms may not be entirely apposit	te. The author has sought to tell
the story of Frederick as he found that story in the	sources. He has succeeded admir-
ably, and his book should command a wide readers	hip.
University of Connecticut	Robert W. Lougee
American Money and the Weimar Republic: Econom	nics and Politics on the Eve of the
Great Depression. By William C. McNeil. (New Y 1986. Pp. x, 352. \$35.00.)	ork: Columbia University Press,
Deficits, deficits. Recent economic policy debate	often seems concerned with little
else than the size of government deficits and their in there is no refuge in the past, nor in another coun	try's past. If McNeil is correct in
his analysis of Weimar Germany's fiscal policies, t	hen deficits, more than anything
else, caused German economic collapse and social t	turmoil, paving the way for Herr
Hitler.	Amariaan laans Gaurran muld
temporarily both pay reparations and finance	large-scale government deficits"
(275). The loans became the center of conflict betwee	on the socialists and conservatives
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Schweikart, Larry, McNeil, William C., "American Money and the Weimar Republic: Economics and Politics on the Eve of the Great Depression" (Book Review), Historian, 50:3 (1988:May) p.434

## Book Reviews

in Germany even before the American bankers, concerned the from growing deficits, curtailed them. Everyone, it seems, recognized that the Weiman government had to balance its budget, including the Americans, the Reichsbank president, the Social Democrats and the mayors of the major cities, but no one was willing to accept the tax increases or spending cuts necessary to balance the budget, at least as the standard monetarist approach to balanced budgets holds.

In addition to his sometimes overemphasized deficit arguments, McNeil makes some good points. First, politics kept German domestic money out of the hands of the rising business groups that needed it the most because of a liberal bias against lowering business taxes. (It is correctly implied, though never stated, that supply-side cuts might have greatly helped balance the budget through increased productivity.) Second, the Reichsbank's tight money policies led to the German stock market crash (an interesting point in that Milton Friedman has blamed the U.S. Federal Reserve Board's tight money policies for the Great Depression. Third, many influential Germans planned to force reparations revisions by permitting a crisis to develop "naturally," as they were sure it would, and then involve the Americans in finding a solution, namely reparations reduction. Finally, there was an ongoing conflict between what modern economists would call supply-side tax cutters in Germany and demand-side monetarist budget-balancers in the U.S.

This is an interesting book. It maintains several arguments made at different levels simultaneously. In addition to the internal conflicts over economic policy in Germany and the U.S., both nations' political goals in the international arena took into account the question of reparations and loans. McNeil disparages the fact that U.S. policy was shaped by the bankers, although in most other respects his appreciation of the workings of the market is clear. But in reading that the "Weimar Republic led the way toward the creation of modern welfare capitalism backed by a powerful and interventionist government" (276), one wonders why more intervention on the part of the U.S. government would have been desirable.

McNeil wants to have his cake and eat it too. He would prefer the market to have directed the German-American loan policies, but regrets that, temporarily at least, each received what it wanted: profits for the American bankers and loans for the Germans. That is the strength of capitalism. It lets people make their own choices, for better or worse.

#### University of Dayton

Larry Schweikart

# Communist Resistance in Nazi Germany. By Allan Merson. (London: Lawrence and Wishart, 1985. Pp. 372, \$39.95.)

This revisionist history of communism in the Third Reich has the goal of rescuing its subject from both friends and enemies. The German Democratic Republic seeks its roots in the communist resistance to Hitler, and creates a corresponding hagiography of mass resistance and individual heroism, domestically generated yet following the wise guidance of Moscow. Western scholars for their part tend to dismiss German Communists as doomed by ideology to futility. They focus instead on more congenial subjects: clergymen, intellectuals, and officers—resistance from the *Almanach de Gotha*.

Merson makes clear that the first active opposition to Hitler came from the German Communist party. The party's leaders, at least, had little choice of roles. They were able neither to flee the country nor to camouflage themelves as readily as their counterparts elsewhere on the political spectrum. Nor were the communists expended

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Norton, Seth W., Iransaction Costs, Lelecommunications, and the Microeconomics of Macroeconomic Growth, Economic Development and Cultural Change, 41:1 (1992:Oct.) p.175

# Transaction Costs, Telecommunications, and the Microeconomics of Macroeconomic Growth\*

### Seth W. Norton Washington University

The sources of differences in growth rates across nations are unclear. This observation constitutes one of the central intellectual challenges of our time: Why is the whole world not developed?1 Consequently, a host of scholars offer various explanations for growth or nongrowth, including cultural factors, politics, and economics.2

The objective of this article is to determine whether a link exists between transaction costs, telecommunications, and economic growth. The article builds on recent research on the macroeconomic determinants of growth as well as on research regarding the significant economic effects of telecommunications on transaction costs. It is organized as follows. Section I reviews the theory of transaction costs; Section II, the link between transaction costs and telecommunications. Section III contains the empirical analysis, and Section IV some conclusions.

### I. Theory of Transaction Costs

The term "transaction costs" (TC) evokes ambivalent responses from economists. On the one hand, the concept is enormously significant, leading to the existence of firms, to the optimal and equilibrium organization form, and to the commitment of substantial aggregate resources.3 On the other hand, in the absence of empirical specification, the concept may be overused to the point where it may be the consummate deus ex machina. As Victor Goldberg observes, "explaining" economic phenomena by appeals to transaction costs "is the all encompassing answer that tells us nothing."4 To avoid the empty side of the concept, I treat TC in a quite narrow framework, relying on the pioneering analysis of Jack Hirshleifer.5

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